

** Star-Spangled /** ** Dectaculat Presented by CFG Bank



With Special Guest

David M. Rubenstein

Friends of Fort McHenry Legacy Award 2024 Recipient

Sponsorship Opportunities - 2024

Food, fun, and fireworks all for a great cause!

Defenders' Day September 14, 2024

Who are the Friends of Fort McHenry?

The Friends of Fort McHenry is operated by Living Classrooms and is the official non-profit partner of Fort McHenry National Monument and Historic Shrine. Through education and visitor experiences, it is dedicated to preserving the historical legacy of the Fort and inspiring patriotism in all who visit the "Birthplace of the Star-Spangled Banner."



Workforce Development with Summer Living History Youth Employment



Community Outreach



National Park Volunteers in the Park (VIP) Recognition Awards Dinner



Action Art in the Park



Fife and Drum Camp
Supporting National Park Service
Initiatives at Fort McHenry



EXPLORE Day

Join us for the



At Fort McHenry September 14, 2024 6 to 9 PM

Celebrate the successful defense of Fort McHenry and Baltimore from the British invasion in 1814 by joining the Friends in a private tent in the shadow of the Star Fort for an impressive buffet dinner and drinks provided by Absolutely Perfect Catering.

This special occasion will recognize Mr. David M.
Rubenstein with the *Friends of Fort McHenry Legacy Award*.
Mr. Rubenstein has been a pioneer of patriotic philanthropy, dedicated to preserving American history and supporting our national heritage sites and landmarks.

Watch the National Park Service's annual ceremony honoring the defenders of Fort McHenry, past and present, as you mingle with fellow supporters and friends, as well as living history re-enactors.

Cap the night off with a front row spot for a spectacular fireworks display!



Sponsorship Opportunities

General — \$30,000

- ★ Title Recognition "Star-Spangled Spectacular Presented by (YOUR NAME)"
- ★ Front Row/Head Table seated with Honoree Mr. David M. Rubenstein plus 10 guests
- ★ Logo on any Friends' produced collateral and e-newsletters (1,700 subscribers)
- * Acknowledgement anount email to uring select Divience in Day VVI exend public events
- Commemorative Florific Allover Fit McHenry presented that a casplar case
- Framed print by Dale Gallon
- ★ 4 America the Beautiful National Park Passes (Great employee incentive!)
- Recognition on the Friends of Fort McHenry website for one year
- ★ Social Media Promotions

Fireworks — \$20,000

- ★ Fireworks Display Presented by (YOUR NAME) billed on all promotion and prominent onsite signage
- ★ Front Row Table/10 Tickets (located next to the Head Table)
- ★ Logo on any Friends' produced collateral and e-newsletters (1,700 subscribers)
- ★ Commemorative Flag flown over Fort McHenry presented in a display case
- ★ Acknowledgement announcement during select Defenders' Day Weekend public events
- ★ 4 America the Beautiful National Park Passes (an employee favorite!)
- Recognition on the Friends of Fort McHenry website for one year
- Social Media Promotions

Colonel — \$10,000

- ★ 1 Reserved Table/10 Tickets located close to the Head Table
- Recognition in signage in the Friends' event tent
- ★ Logo on any Friends' produced collateral and e-newsletters (1,700 subscribers)
- * Acknowledgement announcement during select Defenders' Day Weekend public events
- ★ Commemorative Flag flown over Fort McHenry presented in a display case
- ★ 2 America the Beautiful National Park Passes (Great employee incentive!)
- * Recognition on the Friends of Fort McHenry website for one year

Major — \$5,000

- ★ 1 Reserved Table/10 Tickets located Mid-tent
- ★ Recognition signage in the Friends' event tent
- ★ Logo on any Friends' produced collateral and e-newsletters (1,700 subscribers)
- ★ Acknowledgement announcement during select Defenders' Day Weekend public events

Captain — \$3,000

- ★ 1 Reserved Table/10 Tickets
- Recognition on the Friends of Fort McHenry website for one year





To become a sponsor, scan or click the QR code.

2024 Friends of Fort McHenry Award Recipient

David M. Rubenstein

David M. Rubenstein is Co-Founder and Co-Chairman of The Carlyle Group, one of the world's largest and most successful private investment firms. Established in 1987, Carlyle now manages \$425 billion from 28 offices around the world. Mr. Rubenstein is a Baltimore native and is the Chairman and CEO of Major League Baseball's Baltimore Orioles.



Mr. Rubenstein is Chairman of the Boards of the John F. Kennedy Center for the Performing Arts, the Council on Foreign Relations, the National Gallery of Art, the Economic Club of Washington, and the University of Chicago; a Trustee of Memorial Sloan-Kettering Cancer Center, Johns Hopkins Medicine, the Institute for Advanced Study, the National Constitution Center, the Brookings Institution, and the World Economic Forum; and a Director of the Lincoln Center for the Performing Arts and the American Academy of Arts and Sciences.

Mr. Rubenstein is a member of the American Philosophical Society, Business Council, Harvard Global Advisory Council (Chairman), Madison Council of the Library of Congress (Chairman), Board of Dean's Advisors of the Business School at Harvard, Advisory Board of the School of Economics and Management at Tsinghua University (former Chairman), and Board of the World Economic Forum Global Shapers Community.

Mr. Rubenstein has served as Chairman of the Boards of Duke University and the Smithsonian Institution, Co-Chairman of the Board of the Brookings Institution, and as a Fellow of the Harvard Corporation.

Mr. Rubenstein is an original signer of The Giving Pledge, a significant donor to all of the above-mentioned non-profit organizations, and a recipient of the Carnegie Medal of Philanthropy, and the MoMA's David Rockefeller Award, among other philanthropic awards.

Mr. Rubenstein is a leader in the area of Patriotic Philanthropy, having made transformative gifts for the restoration or repair of the Washington Monument, Lincoln Memorial, Jefferson Memorial, Monticello, Montpelier, Mount Vernon, Arlington House, Iwo Jima Memorial, the Kennedy Center, the Smithsonian, the National Archives, the National Zoo, the Library of Congress, and the National Museum of African American History and Culture. Mr. Rubenstein has also provided to the U.S. government long-term loans of his rare copies of the Magna Carta, the Declaration of Independence, the U.S. Constitution, the Bill of Rights, the Emancipation Proclamation, the 13th Amendment, the first map of the U.S. (Abel Buell map), and the first book printed in the U.S. (Bay Psalm Book).

Mr. Rubenstein is the host of The David Rubenstein Show: Peer-to-Peer Conversations on Bloomberg TV and PBS, Bloomberg Wealth with David Rubenstein on Bloomberg TV, and Iconic America: Our Symbols and Stories with David Rubenstein on PBS; and the author of The American Story: Conversations with Master Historians, a book published by Simon & Schuster in October 2019, How to Lead: Wisdom from the World's Greatest CEOs, Founders, and Game Changers, a book published by Simon & Schuster in September 2020, The American Experiment: Dialogues on a Dream, a book published by Simon & Schuster in September 2021, and How to Invest: Masters on the Craft, a book published by Simon & Schuster in September 2022.

Mr. Rubenstein is a 1970 magna cum laude graduate of Duke University, where he was elected Phi Beta Kappa. Mr. Rubenstein graduated in 1973 from the University of Chicago Law School, where he was an editor of the Law Review.

From 1973-1975, Mr.Rubenstein practiced law in New York with Paul, Weiss, Rifkind, Wharton & Garrison. From 1975-1976, he served as Chief Counsel to the U.S. Senate Judiciary Committee's Subcommittee on Constitutional Amendments. From 1977-1981, during the Carter Administration, Mr. Rubenstein was Deputy Assistant to the President for Domestic Policy. After his White House service and before co-founding Carlyle, Mr. Rubenstein practiced law in Washington with Shaw, Pittman, Potts & Trowbridge (now Pillsbury Winthrop Shaw Pittman).